



THE SCHOOL DISTRICT OF  
PHILADELPHIA

# THE OFFICE OF COMMUNICATIONS & EXTERNAL RELATIONS



## OUR VISION

As a world class team of public education champions, we will be the trusted, first source for all School District of Philadelphia news and information.

## OUR MISSION

To serve as a bridge between the District, its employees and the public, providing timely information and stories about our scholars and initiatives that uplift, educate and empower.

## SHARE YOUR GOOD NEWS

Do you have a success story about your school? Has a teacher, student or staff member done something exceptional to support a positive learning environment?

Visit the below link to submit your story idea  
[philasd.org/communications/contact](https://philasd.org/communications/contact)

## RESOURCES

Access to toolkits, communication guides, templates, photography and other resources to support high-quality school communications and branding.

[philasd.org/communications/resources](https://philasd.org/communications/resources)

## HOW WE SERVE SCHOOLS

### CHIEF OF COMMUNICATIONS & EXTERNAL RELATIONS

**Kathryn Block** | 215-400-6389 | [kjblock@philasd.org](mailto:kjblock@philasd.org)

*Executive Assistant*

**Dar Rel Lucky** | 215-400-5521 | [dlucky@philasd.org](mailto:dlucky@philasd.org)

### MEDIA RELATIONS

*Media engagement, interview preparation support  
& crisis messaging*

**Monica Lewis** | O: 215-400-6581 | M: 215-824-6430  
[mlewis4@philasd.org](mailto:mlewis4@philasd.org)

### GOVERNMENT & EXTERNAL RELATIONS

*Engaging government officials in your school*

**Haniyyah Sharpe-Brown**

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**Evelyn Sample-Oates**

215-400-5801 | [esampleoates@philasd.org](mailto:esampleoates@philasd.org)

### INTERNAL COMMUNICATIONS

*Employee engagement, recognition  
& strategic communications*

**Adam Northam** | 215-400-6649 | [anortham@philasd.org](mailto:anortham@philasd.org)

### WEBSITES

*Website best practices & consultations*

**Laurie Leas** | 215-400-6067 | [lleas@philasd.org](mailto:lleas@philasd.org)